

Henna Sherzai

From: Natalie Weiner <nweiner@macyinc.com>
Sent: Thursday, July 09, 2015 11:57 AM
To: Suzanne Holley; Nick Griffin; Henna Sherzai
Cc: Kimberly Macy; John Halloran
Subject: CLIPS: Dog Day Afternoon in KTTV & KTLA

Team,

Great turn out last night! You should all be very proud. Attached below is the media coverage of Dog Day Afternoon in Fox 11 Ten O'Clock News and KTLA 5 News at 10. Nick's interview was featured in both and the DCBID was referenced by the narrator in the KTLA segment.

As always, we'll continue to forward media clips as they are generated.

Regards,
Natalie Weiner



Macy + Associates Inc.
411 Culver Boulevard
Playa del Rey, CA 90293
T 310. 821.5300 x 236

nweiner@macyinc.com
<http://www.macyinc.com>

"Dog Day Afternoon"



Fox 11 Ten O'Clock News
KTTV-TV (FOX) Los Angeles

Jul 8, 2015 10:00-11:00 PM Length - 2:18

Local Audience : 111,126 National Audience : 111,126 Local Spot Cost : \$33,247
National Spot Cost : \$33,247

Today was **Dog Day Afternoon** at the Cathedral of Our Lady of the Angels. It was put on by the Cathedral and the **Downtown Business Center Improvement District**. Bob de Castro reports. Visuals of event. Interview - Monsignor Kevin Kostelnik, Cathedral of Our Lady of the Angels; Nick Griffin, Organizer; Galen Casey and "Captain", Downtown LA Resident; Martin Villalobas.

KTLA 5 News at 10
KTLA-TV (WB) Los Angeles



Jul 8, 2015 10:00-11:00 PM Length - 0:51

Local Audience : 108,651 National Audience : 108,651 Local Spot Cost : \$32,535
National Spot Cost : \$32,535

About 1,000 dogs and 1,500 people attended the **Dog Day Afternoon** at the Cathedral of Our Lady of the Angels. It was sponsored by the Cathedral and the **Downtown Center Business Improvement District**. Interview - Nick Griffin, **DCBID**.